

# Call for Participants – 4<sup>th</sup> KTO Paper Development Workshop June 22-25 2015

The 4<sup>th</sup> KTO Paper Development Workshop will be held at SKEMA Business School in Sophia Antipolis (French Riviera), June 22-25, 2015. This PDW is open to young researchers.

The purpose of the workshop is to enhance the research skills and the publication likelihood of promising scholars in the fields of strategy, international business, organization or entrepreneurship. To allow for interactive discussions and feedback between participants in a friendly environment, the number of participants will be limited to 20-25.

Participants will attend seminars conducted by Gautam Ahuja (University of Michigan), Olivier Bertrand (SKEMA Business School), Stefano Brusoni (ETHZurich), Lars Frederiksen (Aarhus University), Tomi Laamanen (University of St Gallen), and Giovanni Valentini (Bocconi University). In small group sessions managed by an experienced faculty, each paper will be allocated a senior scholar as a discussant and authors will receive feedback from peers and other participants. Thus, participants will be required to read and review the papers from other participants of the session. The workshop will be organized by Ludovic Dibiaggio and Bruno Cirillo (SKEMA Business School).

The workshop is open to all interested scholars though preference will be given to advanced PhD students, post doctorates and early career academics.

Selection of papers will be done through submission of extended abstracts (or full papers) and a CV no later than March 31 2015 by email to <u>ludovic.dibiaggio@skema.edu</u>.

Key dates and further information:

Abstract deadline: **March 31, 2015** Confirmation of acceptance: **April 30, 2015** Full paper deadline: **May 31<sup>st</sup>, 2015** Submit your extended abstract or full paper to <u>ludovic.dibiaggio@skema.edu</u>.

### **Practicalities & Location**

The workshop will be held at SKEMA Business School (Sophia Antipolis Campus), 60 rue Dostoïevski, BP 085 06902 Sophia Antipolis. It will start on **Monday June 22** and will end on **Wednesday June 25**.



### Fees

Accepted PhD Students: 150 euros.

Other accepted participants: 200 euros.

Based upon income criteria and financial circumstances, PhD students may be eligible for exemption from fees

Registration fees include: attendance, documentation, 2 lunches, 1 gala dinner and coffee breaks.

## Faculty profile

**Gautam Ahuja** is Harvey C. Fruehauf Professor of Business Administration and Strategy at the University of Michigan and Visiting Professor at Harvard Business School. His research focuses on how firms use technology to gain and exploit competitive advantage. Gautam Ahuja has published in a very large number of journals and he is a Senior Editor for Organization Science, an Associate Editor for Management Science and Editorial Board member for AMR, ASQ, and SO.

**Olivier Bertrand** is Associate Professor of SKEMA Business School. His research interests center on Cross-Border M&As, International business and Innovation. He is a member of the Journal of International Business Studies Editorial Review Board. He has published in journals such as Strategic Management Journal, Harvard Business Review, International Journal of Industrial Organization or Journal of Comparative Economics, etc. He won the International Management Best Paper Award in at the Academy of Management Conference in 2014

**Stefano Brusoni** is Professor of technology and Innovation Management at the Swiss Federal Institute of Technology (ETH Zurich). His research focuses on understanding the determinants (at individual, firm or industry) and the strategic implications of product design strategies. He is the Editor of Industrial and Corporate Change for Continental Europe and is in the Editorial Board of Organization Science, Strategic Management Journal, and Academy of Management Discoveries. He is Program Chair for the 'Knowledge and Innovation' Interest Group in the Strategic Management Society. He has recently published in Strategic Management Journal, European Management Journal, Organization Science, Frontiers in Human Neuroscience, etc.

**Lars Frederiksen** is MSO Professor in Innovation Management and New Product Development at Aarhus University. His research interests are related to innovation and technology management. He studies innovations when value creating processes are distributed among individuals embedded in projects, organizations and communities. He



has published articles in the Academy of Management Journal, Organization Science, Journal of Product Innovation Management, etc.

**Tomi Laamanen** is a Chaired Professor of Strategic Management and Director at the Institute of Management of the University of St. Gallen. His research focuses on strategic management with a special emphasis on acquisition programs, strategy processes and practices, capability dynamics, and management's cognition. Tomi Laamanen is an associate editor of the Strategic Management Journal and an editorial board member in the Journal of Management. His most recent articles have been published in Strategic Management Journal, Journal of International Business Studies, Harvard Business Review, Long Range Planning, Journal of Banking Finance and Accounting, Research Policy and Journal of Management Studies.

**Giovanni Valentini** is Associate Professor of Strategy at Bocconi University. His research focuses on innovation strategy, the organization of R&D, and mergers and acquisition. He is a Member of the Research Committee of the Business Policy and Strategy (BPS) division of the Academy of Management, and a Member of the Editorial Board of the Journal of Management. He has published in Organization Science, Strategic Management Journal, Industrial and Corporate Change, Strategic Organization among other journals.

### Organizing members

**Bruno Cirillo** is an Assistant Professor of strategy and entrepreneurship at SKEMA Business School. His research interests include organizational learning, innovation and technical change, corporate renewal and entrepreneurship, with particular emphasis on the implications of corporate spin-outs on organizational and individual change. He has recently published an article in Strategic Management Journal.

**Ludovic Dibiaggio** is Professor of economics at SKEMA Business School. He is the head of the Knowledge Technology and Organization group and in charge of the PhD program in Management at SKEMA. His research focuses on innovation and how the organization of firms and of industries co-evolves with knowledge and innovation dynamics. He has published in Research Policy, Industrial and Corporate Change, European Management Review, Industry and Innovation.